



MILFORD

. . . on the Move

October 2007

ACCE/NAMD Award for Excellence Finalist

Mark Your Calendar

October 5th

8:30 AM

☀ **Good Morning Milford**
Long Term Care Insurance -
Advantages to the Employer
*Presented by Maureen Mauro of
Genworth Financial*
Milford Chamber Boardroom

October 17th

5:00 - 7:00 PM

☕ **Business After Hours**
People's United Bank
190 Broad Street

October 26th

8:30 AM

☀ **Business Before Hours**
Heath & Wellness Council
Golden Hill Health Care Center
2028 Bridgeport Avenue

November 2nd

8:30 AM

☀ **Good Morning Milford**
Lose 9 Pounds in 9 Days The
Natural Way; *Presented by
Shoreline Family Chiropractic*
Milford Chamber Boardroom

November 8th

5:00—7:30 PM

☕ **Business After Hours**
Business to Business Expo &
A Taste of the Chamber
Pyramid Shriners
349 Wheelers Farm Road

November 16th

8:30 AM

☀ **Business Before Hours &
New Member Reception**
Westy's Storage
1525 Boston Post Road

December 7th

8:30 AM

☀ **Good Morning Milford**
Pandemic Continuity Guide for
Businesses
*Presented by Milford Health
Department & The Milford Bank*
Milford Chamber Boardroom

Chamber of Commerce News

Good News For Chamber Members

WASHINGTON - A national study by the The Schapiro Group, an Atlanta based market research firm, reveals a number of important findings about how consumers and business owners perceive the local chamber of commerce and the businesses that are their members.

National study:

Consumers are 63% more likely to buy from chamber members.

For example:

⇒When consumers know that a business is a member of the local chamber, they are 44% more likely to think favorably about it.

⇒Consumers who are told that a business is a chamber member are 51% more likely to be highly aware of it, and 57% more likely to think positively of its local reputation.

⇒Consumers are 63% more likely to buy goods and services in the future from a company that they believe is a member of the local chamber of commerce.

The study also has good news for businesses that sell to other businesses.

⇒When business decision-makers believe that a business is a chamber member, they are 37% more likely to think favorable of the business, 51% more likely to be highly aware of it, 58% more likely to think positively of its local reputation, and 59% more likely to buy goods and services from it.



Supporting the previous finding, the study also reveals a positive perception for the local chamber itself:

⇒Regarding the chamber's impact on the local economy, 82% of respondents believe that the local chamber of commerce help create jobs and promotes local economic development.

The results of the Schapiro study are clear: Positive perception increases among consumers and business owners when a business is identified as a member of the local chamber of commerce.

Survey Sponsors



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Milford Chamber of Commerce Business to Business Expo & Taste of the Chamber

November 8, 2007 ▪ 5:00 - 7:30 PM

Pyramid Temple Shriners, 349 Wheelers Farm Road

Join us at our annual Business Expo highlighting greater Milford area businesses showcasing their products and services with a **new twist** "A Taste of the Chamber".

- Take this unique opportunity to showcase your products and services in a relaxed, social environment.
- Enjoy food and beverages from local Chamber Members.
- A great chance to network.
- Expo table cost: \$139
plus one door prize with a minimum value of \$20.
- Price includes a table and admission for two company representatives.
- Bring your display, brochures and plenty of business cards.
- Limited electricity is available, call us now!

Don't be left out!

**Last year's event sold out - make your reservations today
by calling Nell Moll at the Milford Chamber, 878-0681,
nmoll@milfordct.com or fax 876-8517**



MEMBER MILESTONES

The Bridgeport Regional Business Council recently named Shelton-based accounting firm **Nishball, Carp, Niedermeier, Pacowta & Co. P.C.** as its Business of the Year. The BRBC recognizes one small to midsize business that has demonstrated best practices and corporate citizenship.

The **SUBWAY®** restaurant chain has opened its 21,000th United States location. This notable accomplishment occurred July 5th, as seven SUBWAY® locations debuted across the U.S.A.

Gene LaPorta, Principal, Platt Technical High School has recently been named "Principal of the Year" by the Connecticut Technical High School System. In addition, Platt Tech has also been named a Vanguard School by the state Department of Education.

Connecticut Vanguard schools are schools recognized where student performance is high, and/or significantly improving.

CareSource, an affiliate of the **VNA of South Central CT**, announces the launch of their new program called **CareSource Baby**. The program offers new parents assistance and education on baby care and breastfeeding.

Congratulations to **E. Drake Real Estate**. They were recently featured on a HGTV's House Hunters episode which aired September 27th.

Congratulations to **Nell Moll** on completing her second year of core courses at the U.S. Chamber of Commerce Institute. The curriculum is a four-year course of study designed for chamber management.

Congratulations to Kathy Alagno who was awarded a scholarship by the U.S. Chamber of Commerce to attend Eastern Regional Government Affairs Conference in Boston.

Meet the Artists and Artisans has been selected as one of the 100 Best Fine Art Festivals in the U.S. by Sunshine Artist of Florida. Over 2,000 Shows were considered and only shows from Connecticut were chosen. **Meet the Artists & Artisans**, Milford and Mystic.

Congratulations

Do You Have News to Share?

Submit your business announcements to Member News by emailing

lworobel@milfordct.com

Don't Forget



November 6th is Election Day. Remember to Vote!



Supporting Our Own...



Just a reminder for you to support our chamber members!

As the holidays approach and you are deciding where to shop and dine, remember to keep in mind your fellow members. We all work together to support our local economy and what better way than by using your fellow members?

Also, services make great gifts, so don't forget our many members who make life easy for us, friends and families. **Milford Money** will support many of them. Come on in to the Chamber or any branch of The Milford Bank to purchase gift checks.

Enjoy your Milford shopping experience!



Doing Business in Milford?

Don't miss the boat.

Advertise on the Web site that has everything and anything about Milford.

www.milfordct.com.

Summer Nights by Harbor Lights Wraps Up 2007

The Milford Bank was host to The U.S. Navy Northeast Showband Friday, August 24th at the Veteran's Memorial Auditorium. The U.S. Marine Corps color guard began the evening with the presentation of the flag. The 900+ audience enjoyed the sounds of the 18-piece band unit performing jazz, big band hits and patriotic favorites.

Thanks to Retired Major Darryl Zebrowski for making the arrangements for the band.

The Navy Showband performance culminated the "Summer Nights by Harbor Lights" Concert Series sponsored by the law firm of Kapusta & Otzel featuring 7 different bands performing a wide variety of music.



MEMBERSHIP^{dis}COUNTS™ Program



What is the MEMBERSHIP^{dis}COUNTS Program?

A savings and discount program for chamber members and their employees.

What are the Benefits of Participation?

- An opportunity for you to promote your company or organization to other chamber members through the MEMBERSHIP^{dis}COUNTS chamber website exposure.

Who should participate?

- Any Milford Chamber Member who has a product, service or business they want to promote.
- Milford Chamber Members who would like to increase visitations to their place of business through discounts, savings or promotions.

How does the membership benefit?

- By taking advantage of offerings and savings from our members.
- By offering these benefits out to your employees.

How do I sign up?

Contact the Milford Chamber of Commerce Today! 878-0681



2007 BIC Golf Classic

Event Sponsor
BIC Corporation

Dinner Sponsor
The Milford Bank

Golf Cart Sponsor
NewAlliance Bank

Registration Sponsor
Westfield Connecticut Post

Photo Sponsor
Milford Photo

Congratulations to Our Winners!

First Place Foursome (60)

Brian Petit, Bill Miller,
Paul Smith, Deb Warrek

Second Place Foursome (60)

Jim Ek, Bob Kiley, Kevin
Moore, Tom Moran

Highest Score (81)

Dan Dittmar, Abbey Lynch
Bob Marzitelli, Mike Durwin

Closest to the Pin—Hole #12

Men—Todd Casey / Hole in One

Longest Drive—Hole #6

Women—Sandy
Conlan
Men—Jason Longo



*Congratulations to
Todd Casey on a Hole in One!*



THANKS TO ALL OF OUR SPONSORS!



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The Quinn Law Firm

Team Spirit Sponsor
Berchem, Moses & Devlin, P.C.

Trophy Sponsor
Tri-City Appliance/Heating & Cooling

CORPORATE SCHOLARSHIP SPONSORS Advanced Placement • Berchem, Moses & Devlin • C. A. McInnis & Associates • Creative Health & Fitness • CS Brokers • Garden Meadow • Kingdom Life Christian Church • Milford Chamber Tuesday Leads Network Group • Milford Lions Club • Milford Living Magazine • Milford Oyster Festival 51st Anniversary • Napoli Indoor Auto Outlet/Suzuki • Napoli Nissan • New Standard Institute • Peter J. Nagle Financial Management • R. J. Reuter Business Consulting • Schick • Spectrum Associates, Inc. • Steve Cartier of GMAC Mortgage • Steve Spector of Interstate Realty Advisors • Stonebridge Restaurant • SUBWAY® Franchise World Headquarters • Tri-City Appliance/Heating & Cooling • Tutor Time Child Care • University of New Haven • Westfield Connecticut Post

FIRST HOLE IN ONE PRIZE AUTO SPONSORS Land Rover of Milford • Napoli Indoor Auto Outlet/Suzuki

PUTTING CONTEST SPONSOR Orange Research

PUTTING GREEN SPONSOR Dichello Distributors • IKON Office Solutions • People's Bank • Preotle & Lane Associates, Merritt Corporate Woods

TENT SPONSOR Climate Partners • Commerce Bank • Hurwitz, Sagarin, Slossberg & Knuff • Scholastic Mortgage • Tri-City Appliance/Heating & Cooling

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GREEN SPONSORS Milone & Mc Broom

AD BOOK SPONSORS Regional Water Authority

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LONGEST DRIVE WOMEN, SPONSORS Northeast Electronics • Westcott & Mapes

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Welcome New Members (July 1st—September 12th)

America's Alternative Senior Care
124 Milford Point Road, Milford
267-307-4577 clschaffer@optonline.net
Nursing Care/Home Care

Aria Diamonds
531 Boston Post Road, Orange
891-0949 / alaadinelserg@yahoo.com
www.ariadiamonds.com
Jewelers

Certi Restore of Southern CT
20 Quirk Road, Milford
877-5544 / certirestore@att.net
www.certirestore.com
Furniture Repair & Restoration

The College Navigator, LLC
61 Cherry St., Unit 2A, Milford, 283-5388
martyg@thecollegenavigator.com
Educational Consulting

Cort Furniture Rental
50 Berlin Road, Cromwell, 06416
860-613-0415 / rfontaine@cort1.com
www.cort.com / *Furniture/Rentals*

Elite Financial Services, LLC
25 Crescent Street, Stamford, 06906
203-353-8601
chris@efsonline.net
www.efsonline.net / *Mortgage Loans*

Guardian Angels Home Care, LLC
232 Boston Post Road, Milford
878-2525
patriciahuff@sbcglobal.net
www.myguardianangelshomecare.com
Nursing Care/Home Care

The Hair Loft
1501 Boston Post Rd., 2nd Floor, Milford
301-9981
Beauty Salons

Jitterbugs
1 New Haven Ave., Ste. 4, Milford
882-0502 / jitterbugx@aol.com
www.jitterbugsdancewear.com
Clothing Store

Lowe's Companies
311 Old Gate Lane, Milford
874-0095 / dan.welsh@yahoo.com
www.lowes.com
Home Improvement Center

Melt Gelato & Crepe Café
1201 Boston Post Rd., #9252, Milford
783-1713 / meltctpost@yahoo.com
Restaurant

OC Quality, LLC
163 Yale Avenue, Milford
444-9202
damien@ocquality.net
www.ocquality.net
Contractors/General

One Communications
1344 Silas Deane Highway, Suite 510
Rocky Hill, 06067 / 860-882-6777
rbeaulieu@onecommunications.com
www.onecommunications.com
Telecommunications

Shell Systems, LLC
122 Shell Avenue, Milford
876-7511 / jeffreener@shellllc.com
www.shellllc.com
Computer Services/Network Solutions

Southern Connecticut Tackle Co., Inc.
76 Quirk Road, Milford
874-4159
Distribution



Splurge Denim, LLC
3 Schooner Lane, Milford
283-5410 / melissa4502@optonline.net
www.splurgedenim.com
Retail Store

Village Profile
33 North Geneva Street
Elgin, IL 60120
800-600-0134
pmcgranahan@comcast.net
www.villageprofile.com / Maps

Wal-Mart
1365 Boston Post Road, Milford
301-0559
Shopping/Retail, Department Stores & Shopping Centers

Washington Mutual - Nicole Tatara
121 Lenox Avenue, Milford
410-8060 / nicole.tatara@wamu.net
www.wamu.com
Mortgage Loans

Woodhouse Academy
4 Oxford Road, Building F, Milford
877-9121
woodhouseacademy@sbcglobal.net
www.woodhouseacademy.com
Schools/Special Education

WPI - Elite Realty Group, LLC
394 New Haven Avenue, #5, Milford
874-5543 / info@wpimilford.com
www.wpimilford.com
Real Estate/Residential & New Homes



Milford Health Department, The Milford Bank and Milford Chamber of Commerce Prepare for a Pandemic

The Milford Health Department has been busy working to develop a Business Continuity Guide for Pandemic Influenza. Sponsored by The Milford Bank, the guide has been designed to provide Milford businesses with a template for how to develop contingency plans for long-term staff absenteeism, potential delivery and distribution problems, and the health and safety of employees and clients.

Hard copies of the Pandemic Continuity Guide for Businesses are available at the Chamber office, all branches of The Milford Bank and the Milford Health Department. Electronic version available at the Chamber website www.milfordct.com.

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ANRAY AD FPO

HealthCare Cost Rising?



**CHAMBERS OF COMMERCE
TO THE RESCUE!**

Chambers of Commerce and the Chamber Insurance Trust (CIT) offer a lifeline for small and medium-sized businesses burdened by rising healthcare costs. Chamber members get the following:

- *CIT's Integrated Benefit Solution* that saves up to 40% on insurance premiums through cost-sharing options like healthcare reimbursement accounts
- Bottom-line employer dollar savings
- Tax savings through effective use of IRS codes
- Ongoing collaboration with chamber members, employees and agents to incorporate the latest savings programs
- Best health benefit plan at the right price

Isn't it time to join your local Chamber of Commerce and get rescued from rising healthcare costs? The Chamber-CIT alliance and ConnectiCare health plans can be your lifeline.

Call toll-free today:

1-866-562-2522

Coverage is provided by and services are administered as follows: In Connecticut: HMO and POS coverage is underwritten by ConnectiCare, Inc. In Massachusetts: HMO and POS is underwritten by ConnectiCare of Massachusetts, Inc. PPO coverage and ASO/Self-funded services are administered or underwritten by ConnectiCare Insurance Company, Inc. Assurity at Work products are distributed by Producer Partners, Inc., and coverage is underwritten by Assurity Life Insurance Company.



SCRAPBOOK OF RECENT CHAMBER EVENTS



Café Atlantique celebrates their 1 Year Anniversary with a ribbon cutting in August.



CertiRestore celebrates their Grand Opening.



A ribbon cutting was held to celebrate CLP Resources Grand Opening.



A good time was had by all at the Business After Hours at Hurwitz, Sagarin, Slossberg & Knuff in June.



Guardian Angels Home Care celebrates their opening in July.



Cool Cuts for Kids to celebrates their Grand Opening in August.



The Fitness Edge hosts a Business After Hours in August.



Wal-Mart opened a new store in Milford in August.



Splurge Denim celebrates their Grand Opening in September.



NO TRICKS JUST TREATS!



With the holidays quickly approaching, treat your employees to “Milford Money” redeemable at 100 participating member businesses in the Milford area. “Milford Money” gift certificates are available in \$5, \$10 and \$25 denominations and may be purchased at:

Milford Chamber of Commerce - 878-0681 ♦ The Milford Bank (all 4 branches) - 783-5700



Milford Chamber of Commerce
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chamber@milfordct.com / www.milfordct.com