



MILFORD

. . . on the Move

July 2006

ACCE/NAMD Award for Excellence Finalist

Mark Your Calendar

July 28th

7:00 PM

Atwood Express Concert
Sponsored by Kapusta & Otzel
Rotary Pavilion, behind library

August 4th

7:00 PM

Vinnie Carr Concert
Sponsored by Kapusta & Otzel
Rotary Pavilion, behind library

August 13th

9:00 AM

Locks of Love Event
Harbor Lites Hair Design
1 New Haven Avenue

August 17th

5:00—7:00 PM

Business After Hours
New Haven County Cutters
Yale Field, West Haven

August 24th

Ribbon Cutting

Water's Edge
1546 New Haven Avenue

August 25th

7:00 PM

U.S. Navy Show Band
Location to be determined.

September 8th

8:30—9:30 AM

Good Morning Milford
Ken Warren —
2010 Marketing
Milford Chamber Board Room

September 27th

5:00—7:00 PM

Business After Hours
Cancun Charlie's
1 Schooner Lane

September 29th

6:30 PM

Captains Ball
Villa Bianca
312 Roosevelt Dr., Seymour

Don't Miss the Boat! Board the SS Milford Chamber



CRUISING FOR A GREAT EVENING!

The Milford Chamber of Commerce is embarking on a new gala event this fall. On September 29, 2006 the Special Events Committee of the Milford Chamber of Commerce will present a Captain's Ball at The Inn at Villa Bianca. The evening will have a cruise night theme, that will

offer waves of nautical fun and dancing to the sounds of Hot House.

The treasure from this oceanic evening will be designated to help preserve the Taylor Library Building – the Chambers home for the past 25 + years and a landmark building for Milford. We are in need of some outside repairs, pointing of the building and landscaping. We hope you can assist us in these long overdue repairs.

Sponsors are needed to help make this event a success. Call Tracy O'Brien of Marvin Display at 877-8587 to hear about opportunities available. Call the Chamber at 878-0681 to obtain a "boarding pass". A fabulous dinner, band and open bar at \$100 per person makes for a very nautical evening.



Member-Get-A-Member Campaign

YOU, as a Milford Chamber of Commerce member, more than anyone, can articulate how valuable chamber participation is for you and your business! Help us extend that value to other businesses and professionals in our area.

September 20th is the Kick-off date for the Member-Get-A-Member Campaign. The campaign will conclude on October 19th with a victory party at the Business After Hours at People's Bank. Start now, by making a list of colleagues you know who do not have the benefit of the Milford Chamber of Commerce resources, and contact them today!

WHAT'S IT ALL ABOUT?

The easiest way to relay the value of a membership is to think of the reasons why you are involved.

- ◆Talk to businesses and people that you or your company do business with on a regular basis.
- ◆Let them know what membership is doing for you.
- ◆Tell them about key people you have met because of your involvement with the Milford Chamber.
- ◆Tell them they can't afford not to be involved. It will enhance their business.

Investing in the Milford Chamber means investing in opportunities to make your

company more recognizable in the marketplace. Whether it's marketing your firm person-to-person, through a range of programs and events, or through the membership directory and referrals, the Milford Chamber can serve as an affordable solution to many of your marketing and promotional needs. The key word here is "investing" in your business future.

Call Nell Moll to be added to one of our 7 teams now being recruited. Meet other members and get involved!



WELCOME NEW MEMBERS (As of July 17th)**Affordable Handyman of CT, LLC**

58 Green Street, Milford
878-3323

Contractors/General

The Ali Law Firm

14 Broad Street, 2nd Floor, Milford
878-7126

Attorneys

Bailey, Schaefer & Errato, CPA's

1224 Main Street, Branford, 06405
203-481-1120

Accountants

Barnum Financial Group/MetLife-John Moffitt

6 Corporate Drive, Shelton, 06484
513-6266

Financial Advisors/Investment Management

Body Intelligence - Therapeutic Massage

606 New Haven Avenue, Milford
878-8123

Massage - Facials, Skin Care & Therapeutic Massage, Milford Money

Bridgeport Bluefish

500 Main Street, Bridgeport, 06604
345-4800

Sports Teams/Professional

Cablevision of Connecticut

144 River Street, Bridgeport, 06606
996-0131

Voice & Data Communications

Cold Stone Creamery

1201 Boston Post Road, Milford
783-0860

Ice Cream Shop

Comcast Spotlight

765 Straites Turnpike, Middlebury, 06762
860-878-6077

Advertising Specialties/Marketing & Promotion

Comfortable Care Dentistry

203 Cherry Street
Milford, CT 06460
876-9887

Dentists/Orthodontists/Oral Maxillofacial Surgeons

Connecticut Post 14 Cinema De Lux

1201 Boston Post Road, Milford
783-1404

Theaters

The Corner Restaurant

105 River Street, Milford
882-1150

Restaurants

Door Solutions, LLC

80 Rowe Avenue, Unit 2B, Milford
874-0840

Doors-Overhead

Eagle Windows & Doors, Inc.

3045 D Main Street, Glastonbury, 06033
860-633-2630

Contractors

East Shore Child Development Center

16 Dixon Street, Milford
877-4343

Child Care-DayCare/ Pre-School/ Child Development

Gifts by Cavington

85 Merwin Avenue, Suite 2-E, Milford
671-8883

Gift & Specialty Shops, Milford Money

Good Shephard Child Development Center

61 River Street, Milford
874-8232

Child Care-DayCare/Pre-School/Child Development

Herblife, LLC

231 Old Field Lane, Milford
882-0734

Cosmetics/Skin Care

Interstate Realty Advisors, Inc.

84 Broad Street, Milford
283-3994

Real Estate/Commercial/Dev, Mgmt, Investments & Leasing

Just Singles Adventures

42 Overton Avenue, Milford
221-4550

Travel Agencies, Dating Service

Kristal Bakery, LLC

554 Boston Post Road, Unit 14, Milford
783-1205

Bakery/Specialty Cakes

Laser Derma Clinic

209 Boston Post Road, Suite 200, Milford
877-6568

Laser Skin Care, Milford Money

Cynthia Lawless RN Certified Hypnotist

284 Broad Street, Upper Level, Milford
430-4325

Hypnotist

Logical Solutions, Inc.

100 Washington Street, Milford
647-8700

Manufacturing

Love for Life Coaching

27 Melba Street, Milford
876-7242

Coach/Counseling

Marble and Granite, Inc.

125 Old Gate Lane, Milford
876-8195

Marble & Granite

MDC Milford Associates, LLC

1 Waterview Drive, Shelton, 06484
924-0531

Real Estate/Commercial/Dev,

Mill River Country Club, Inc.

4567 Main Street, Stratford, 06614
375-5641

Golf Courses/Private

Mkdesign

260 Amity Road, Woodbridge, 06525
389-3500

Advertising Agencies/Public Relations

New Haven County Cutters

Yale Field, 252 Derby Ave., W. Haven, 06516
777-5636

Sports Teams/Professional

Nishball, Carp, Niedermeier, Pacowta & Co.

4 Corporate Drive, Suite 280, Shelton, 06484
944-2100

Accountants

Olympus Construction

77 Cherry Street, Milford
878-1544

Construction Management

Palermo's Italian Deli

22 Broad Street, Milford, 06460
878-0886

Deli/Caterers

Paychex

55 Capital Blvd, Ste, 302, Rocky Hill, 06067
860-257-0677

Payroll Services

SBC Restaurant & Brewery

33 New Haven Avenue, Milford
874-BEER (2337)

Restaurants

Seacrest Retirement Center

588 Ocean Avenue, P.O. Box 17569,
West Haven

931-2510

Retirement Communities

Smarthome & Theater Systems

233 Research Drive, Unit 10, Milford
659-4734

Home Theater

Soup 2 Nutz

589 Bridgeport Avenue, Milford
876-8889

Deli/Caterers

Starbucks Coffee Company

1319 Boston Post Road, Milford
878-1865

Restaurants

Steak Street Development Group

290 Bic Drive, Milford
877-1200

Restaurant Franchising, Restaurants

Synergy Security Systems, Inc.

1069 Connecticut Ave., Bridgeport, 06607
335-7770

Security Systems, Fire & Burglar Alarms

Ticket Arsenal, LLC

58 River Street, #1, Milford
647-7128

Entertainment/Special Events/Recreation

Jason Walder - Personal Fitness Trainer

2625 Park Ave, Unit 6L, Bridgeport, 06604
258-9041

Health & Fitness Center

Watkins Manufacturing

104 Back River Rd., Merrimack, NH 03054
603-440-8929

Hot Tubs & Spas

Weichert Realtors

185 Boston Post Road, Orange, 06477
795-2700

Real Estate/Residential & New Homes

Westy Storage Centers

1525 Boston Post Road, Milford
301-0000

Storage

Wines Unlimited Warehouse

242 Boston Rost Road, Milford
876-1600

Liquor Stores, Milford Money



MEMBER GET A MEMBER DRIVE



- August 1** **Teams recruited**
- September 20** **Kick Off Joint Board of Directors, Ambassadors & Volunteer Meeting**
- September 20** **Membership Drive begins**
- October 19** **Victory Business After Hours at People's Bank**



MEMBER NEWS

New Standard Institute's software was recently awarded the Electrical Construction and Maintenance's 2005 Product of the Year. Mike Brown and Tessa Marquis attended a national convention in Chicago to receive the award.

Our Lady of Mercy, **Lauralton Hall** marked the 100th anniversary of their founding during the 2005-2006 school year. As the oldest Catholic college-preparatory school for girls in Connecticut, Lauralton Hall attracts students from more than 30 communities.

Congratulations to co-owners Elena Garet and Michelle Merchant as they celebrate the 1st year anniversary of their downtown business.

Bill Meddick, Executive Director, Milford Fine Arts Council was honored for his 26 years of dedicated

service to the Council. Donna Corey, President of the Council presented Bill with a plaque to mark the event.

Tracy O'Brien, Marvin Display received the Rotary Club of Milford's Outstanding Rotarian of the Year. Tracy received this honor in recognition of her leadership and commitment to Milford Rotary and the 4 Avenues of Service.

The American Chamber of Commerce Executives (ACCE) is a national association uniquely serving individuals involved in chambers of all sizes. The Membership Development Division Circle of Champions is a program designed to inspire and recognize excellence in membership sales performance. **Nell Moll** placed first in number of new personal sales and also took first place in dollar sales for chambers of our size.

According to **Creative Health & Fitness**, club owner Dan German, longevity in the health club business is rare. Despite these odds, Creative Health & Fitness maintains the status as the longest established club in Milford and recently celebrated 21 years serving the health and fitness need of the greater Milford community.

After 15 years of association with Colonial Properties, **Steve Spector** has decided to form his own real estate brokerage company, Interstate Realty Advisors.

Kathy Alagno, received the Devon of Milford Rotary Club's Evio Giovanelly award at their installation dinner at Milford Yacht Club on June 28th for her outstanding community service.

Congratulations

Introducing.....

Milford Chamber of Commerce Expo & Taste of the Chamber
November 16, 2006 ■ 5:00 - 7:30 PM
Pyramid Temple Shriners, 349 Wheelers Farm Road



- * Take this unique opportunity to showcase your products and services in a relaxed, social environment.
- * Enjoy food and beverages from local Chamber Members.
- * A great chance to network.
- ◆ Expo table cost: \$139 plus one door prize with a minimum value of \$20.
- ◆ Price includes a table and admission for two company representatives.
- ◆ Bring your display, brochures and plenty of business cards.
- ◆ Limited electricity is available, call us now!

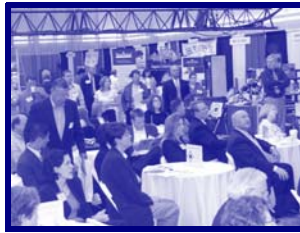


Make your reservations for a table NOW by calling Nell Moll at the Milford Chamber, 878-0681, nmoll@milfordct.com or fax 876-8517

SCRAPBOOK OF RECENT CHAMBER EVENTS



*Business After Hours at Milford Yacht Club
Photo by S.M. Cooper*



Business Showcase was held in May at Sacred Heart University.



*Hurwitz, Sagarin, Slossberg & Knuff hosted June's Business After Hours.
Photo by S.M. Cooper*



Business After Hours at Ethan Allen.



*Dr. Victoria Rothenhausen celebrated 10 years in business with a ribbon cutting.
Photo by S.M. Cooper*

A Special Thanks to our Hosts & Sponsors!



*Al Dente hosted Business After Hours in May.
Photo by S.M. Cooper*



*Marble and Granite celebrated their new location with a ribbon cutting.
Photo by S.M. Cooper*



Carriage Green hosted Business After Hours in May



Starbucks celebrated the opening of their new store in Milford.



*25 scholarships were awarded at the State of the City address.
Photo by S.M. Cooper*



Sharon Lucca of Lydian Mortgage presenting at Good Morning Milford.



- * **Company Picnics**
- * **Golf Scrambles**
- * **Corporate Outings**

**Don't forget those door prizes and give aways!
Milford Money is perfect for your event!**

The recipient can redeem them at over 100 participating member businesses in the Milford area.

Milford Money gift certificates are available in \$5, \$10 and \$25 denominations and may be purchased at:

- Milford Chamber of Commerce - 878-0681
- The Milford Bank (all 4 branches) - 783-5700
- Online at www.certifichecks.com

Milford Chamber of Commerce

5 Broad Street, Milford CT 06460

Phone: 203-878-0681/Fax: 203-876-8517/www.milfordct.com



Locks of Love Event

August 13th, 9 am to 3 pm

By Appointment ~ 877-4110

Sponsor: HarborLites Hair Design

1 New Haven Avenue

Make your appointment NOW

Join Milford Chamber of Commerce Board of Director Member Tessa Marquis as she cuts off her 25 inch long braid for the benefit of Locks of Love!

◆ Harbor Lites will give you a haircut at a discounted price (\$15 for kids 10 & under/ \$20 Adults). Fees will go to Locks of Love. If you have more than 10 inches of hair, Harbor Lites will cut it for free.

◆ Harbor Lites will also accept monetary donations to defray organizational expenses and to cost to manufacture wigs.

The non-profit Locks of Love organization provides hairpieces to children who have lost their own through illness, burns or medical treatment.



ConnectiCare Offers Free Wellness Programs to Small Business

Health plan wants to help employer into wellness driver seat

ConnectiCare will begin offering its Wellness Program free to small businesses that sign-up for insurance through a participating Chamber of Commerce. In responding to the desire of small business owners to have more control over healthcare costs, ConnectiCare is expanding efforts to bring wellness programs to company worksites.

“Healthcare benefits have become an integral part of business planning and often at the executive decision level. ConnectiCare wants to provide small businesses with practical solutions to impact employee healthcare costs in the short and long term. Wellness programs were once seen as just an added benefit for employees. They are now, not only a tool for employee satisfaction, but for the company to become financially fit,” said Patrick Yung, VP and Chief of Staff of Marketing at ConnectiCare.

Small business owners are seeking ways to be actively involved in reducing their healthcare costs in their workforce. Our wellness programs empower small business owners to encourage healthier employees, who will ultimately use less high-cost healthcare. According to the Journal on Occupational and Environmental Medicine, every dollar invested in health promotion will save the employer \$3.14 in healthcare costs in return.

“Employers who see their employees as long term assets are even more likely to be involved in these programs as the investment of wellness grows over time. Small business owners are feeling the most burden from healthcare inflation and these programs satisfy a need to be more involved in controlling cost,” says Teresa Athas, who runs ConnectiCare’s Wellness Programs.

ConnectiCare’s Wellness Programs are designed around on-site training and screening. “Being at the workplace makes it easier for the employees to participate and shows the commitment of the company to the program,” says Athas.

Worksite wellness programs are estimated to save employers \$80-\$225 per employee each year. ConnectiCare’s wellness programs work to change unhealthy habits and focus on the primary drivers of health costs. Employers can choose from a variety of programs including Stress Management, Blood Pressure Screenings, and Sleep Counseling.

“We expect the Wellness Program to boom in popularity,” says Athas. “More and more companies are making a decision to be pro-active with their employees’ health as part of their employment.” ConnectiCare has had continual growth in its health and wellness programs over the last six years, accounting for a 45% increase in groups and employees served since 2001.

All small businesses with 10 or more employees who have insurance through a participating Chamber of Commerce are eligible for this program. Groups with less than 10 employees can purchase a program at an affordable price through ConnectiCare.

ConnectiCare is a managed care company based in Farmington, Connecticut and a member of the HIP Family of Health Plans. ConnectiCare serves nearly 240,000 members. The company was home-grown in Connecticut and has over 500 employees who reside mainly in the Hartford area.

ConnectiCare was ranked 6th in the nation by U.S. News and World Report in its list of America’s Best Health Plans® 2005 as ranked by the National Committee for Quality Assurance (NCQA). ConnectiCare is the only Connecticut health plan listed in the top ten.

Visit our website: www.connecticare.com